

Denis Dani

Freelance Senior Frontend Engineer

Figma-to-Code & B2B Partner

Rome, Italy

100% Remote

📞 (+39) 379 236 3718

✉️ danidenis1995@gmail.com

🌐 denisdani.com

🌐 [linkedin.com/in/denis-dani](https://www.linkedin.com/in/denis-dani)

Profile

Freelance Senior Frontend Engineer (11+ Yrs) specializing in technical partnerships with web agencies and design studios. My core expertise is transforming complex Figma designs into pixel-perfect, highly performant React and Next.js applications (Figma-to-Code). Operating fully remotely, I provide reliable, "plug-and-play" engineering capacity, seamlessly integrating with your existing team to deliver scalable UI architectures on demand and accelerate your project timelines.

Core Skills

Frontend Core	React.js, Next.js, TypeScript , JavaScript (ES6+), HTML5, CSS3
UI & Styling	Tailwind CSS v4 , Storybook, Design Systems, SASS, Pixel-Perfect Implementation
State & Data	Zustand, Redux Toolkit, TanStack Query (React Query)
Mobile	Ionic, Capacitor, Flutter (Prototype), Native Android (Java)
BaaS & DevOps	Supabase, Appwrite, Dokploy, Docker, Vercel, CI/CD, Git
Testing	Jest, React Testing Library, Cypress

Experience

Nov 2023 – Nov 2025 **Co-Founder & Lead Frontend Engineer**, *Laika Developments LTD*, London, UK (Remote)

- Operating as the primary hands-on developer, building the product from zero to production.
- Personally architected and coded a scalable, multi-tenant SaaS platform using **Next.js 14**, **TypeScript**, and **Supabase**.
- Wrote **90% of the frontend codebase**, translating complex designs into highly performant, responsive interfaces while managing state with **Zustand**.
- Managed the full CI/CD pipeline (Dokploy/Docker) and technical decision-making, while remaining an Individual Contributor.
- Stack: Next.js 14, React, TypeScript, Zustand, TanStack Query, Tailwind CSS, Supabase.*

Feb 2020 – Oct 2023 **Senior Software Engineer**, *Los Angeles LTD*, London, UK

- Developing critical, high-traffic user-facing applications for a leading retail platform.
- Played a lead role in designing new features for the main e-commerce site using **React.js** and **Next.js**.
- Championed the adoption of **Tailwind CSS** and built a comprehensive **Design System** in Storybook, increasing team velocity by 30%.
- Managed complex global state using **Zustand** and TanStack Query (React Query).
- Stack: React.js, Next.js, TypeScript, Zustand, Tailwind CSS, Storybook.*

Dec 2018 – Jan 2020 **Senior Digital Engineer**, *Bauer Media Group*, London, UK

- Architecting platforms for major media brands including **Heat**, **Grazia**, **Empire**, and **Absolute Radio**.
- Introduced and led the hands-on development of a new editorial platform using **Next.js**, significantly improving **Core Web Vitals** and SEO.
- Architected a shared component library in React to unify UI/UX across multiple brands.
- Managed complex application state using Redux Toolkit for predictable data flow.
- Stack: React.js, Next.js, TypeScript, Redux, SASS, AWS.*

- Feb 2018 – Nov 2018 **Software Engineer, STEM (formerly Kano Computing)**, London, UK
Creating digital experiences for innovative build-your-own computer kits.
- Developed features for **Kano World**, an educational social platform for children, utilizing **Polymer** and Web Components.
 - Proactively prototyped a new mobile application using **Flutter** (early adoption).
 - Collaborated on the Kano App to implement interactive coding challenges.
 - *Stack: Polymer, Web Components, JavaScript, CSS3, Flutter (Prototype).*
- Jan 2016 – Jan 2018 **Software Engineer (Lead Developer), HUD Agency**, Latina, Italy
Joined as the sole technical lead during the agency's founding phase.
- Led the complete **UI/UX redesign** and frontend modernization of the **Rapidoo** ecosystem (website & CRM).
 - Built the corporate website and a dedicated mobile app for **ACM Plastic** (packaging supplier for brands like **Haribo**) for the Düsseldorf trade fair.
 - Delivered digital solutions for industrial leaders like **Giaguaro Edilizia** and **TSEnergy**.
 - *Stack: React.js, Ionic (Mobile), JavaScript, PHP, MySQL.*
- Sep 2014 – Jan 2016 **Software Engineer, Teknè Consulting Srl (Unit Group)**, Latina, Italy
Tenure includes transfer to parent company Unit Group.
- Contributed to the core development of the Rapidoo CRM platform using **Angular**.
 - Developed native mobile applications using **Android (Java)**.
 - Developed custom internal management modules (gestionali) to improve workflows.
 - *Stack: PHP, Angular, Android (Java), JavaScript, jQuery, MySQL.*

Education

- 2015 – 2016 **Degree in Computer Science, University of Rome "La Sapienza"**, Rome
Faculty of Computer Science
- 2009 – 2015 **High School Diploma, G. Marconi**, Latina

Languages

- Italian Native
English Professional Working Proficiency
Spanish Intermediate